

UNITED SERVICE CLUB QUEENSLAND

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MEMBER VALUE PROPOSITION

The United Service Club is a distinguished private members' club where Queensland's unique warmth meets the timeless values of respect, hospitality, and camaraderie. Here, tradition blends seamlessly with modern elegance, creating an environment that is both a home away from home and a prestigious venue for business, social gatherings, and personal relaxation.

WHAT MAKES THE UNITED SERVICE CLUB SPECIAL?

1. ELEVATED HOSPITALITY

- **Unmatched Service:** The Club upholds the finest traditions of military service, combined with contemporary world-class hospitality. Our staff are committed to delivering an experience that is dependable, discreet, and genuinely welcoming.
- **Personalised Experience:** Membership is as unique as each individual, with services and experiences tailored to personal preferences.

2. PRIME LOCATION AND PRIVACY

- **Central yet Private:** Situated on the fringe of Brisbane's central business district, the Club offers an oasis of privacy, ideal for conducting business or enjoying moments of relaxation. For your convenience, a 7 day a week free council bus service links the Club to the centre of the city.
- **Convenient Parking:** Members and guests benefit from secure, complimentary parking when visiting the Club, ensuring stress-free travel convenience.

3. TRADITION MEETS MODERN SERVICE

- **A Rich History:** With over 130 years of excellence, the United Service Club honours the great traditions of service while embracing modern service. The Club is both nostalgic and contemporary, reflecting its proud heritage and forward-looking approach.
- **Military Ties:** The Club's strong connections to the military remain a source of pride and are central to its identity.

4. BALANCED AND INCLUSIVE MEMBERSHIP

- **A Diverse Community:** The Club is proud of its balanced membership, with long-standing female members and individuals from diverse backgrounds. This diversity fosters a vibrant, engaging atmosphere where all feel welcome.
- **A Sense of Belonging:** The Club is guided by shared values and interests, creating a community where social cohesion and connection are paramount.

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5. ELEGANT FACILITIES

- **Fine Dining:** Members can enjoy superb à la carte cuisine in the dining room or a relaxed meal in the casual bar area and terrace. The Members' Bar and the Military Bar offer sophisticated settings for casual drinks or special occasions.
- **Versatile Event Spaces:** The Club's elegant rooms are perfect for hosting business meetings or social gatherings. Equipped with modern amenities, these spaces ensure every event is memorable.

6. SOCIAL AND CULTURAL ENGAGEMENT

- **Dynamic Social Calendar:** The Club's monthly social programs cater to all interests, with events ranging from gourmet dinners and wine tastings to guest speaker sessions and trivia nights. These events provide opportunities to connect with fellow members and engage in a lively, social environment.
- **Reciprocal Clubs:** Members enjoy access to over 130 reciprocal clubs worldwide, ensuring a warm welcome and elegant facilities wherever their travels may take them.

7. COMFORTABLE ACCOMMODATION

- **Overnight & Longer Stays:** The Club offers comfortable guest rooms with complimentary Wi-Fi and secure parking. Members' families and friends are welcome to stay and enjoy all Club amenities during their visit.

8. A PLACE OF PRIDE

- **A Proud Legacy:** The United Service Club is more than just a venue; it's a place where members choose to spend their time, bring family and friends, and showcase the best of Queensland's hospitality. The Club's relaxed yet refined atmosphere offers a welcoming retreat that members are proud to call their own.

A CLUB FOR ALL MEMBERS

The United Service Club is a significant part of its members' lives, offering an environment where tradition meets relaxed ambience. Whether it's a quiet place to read, a lively social gathering, or a distinguished venue for business, the Club provides an unparalleled experience. It's a place where every visit feels like coming home, celebrating the best of Queensland in a setting that honours the past while embracing the future.
